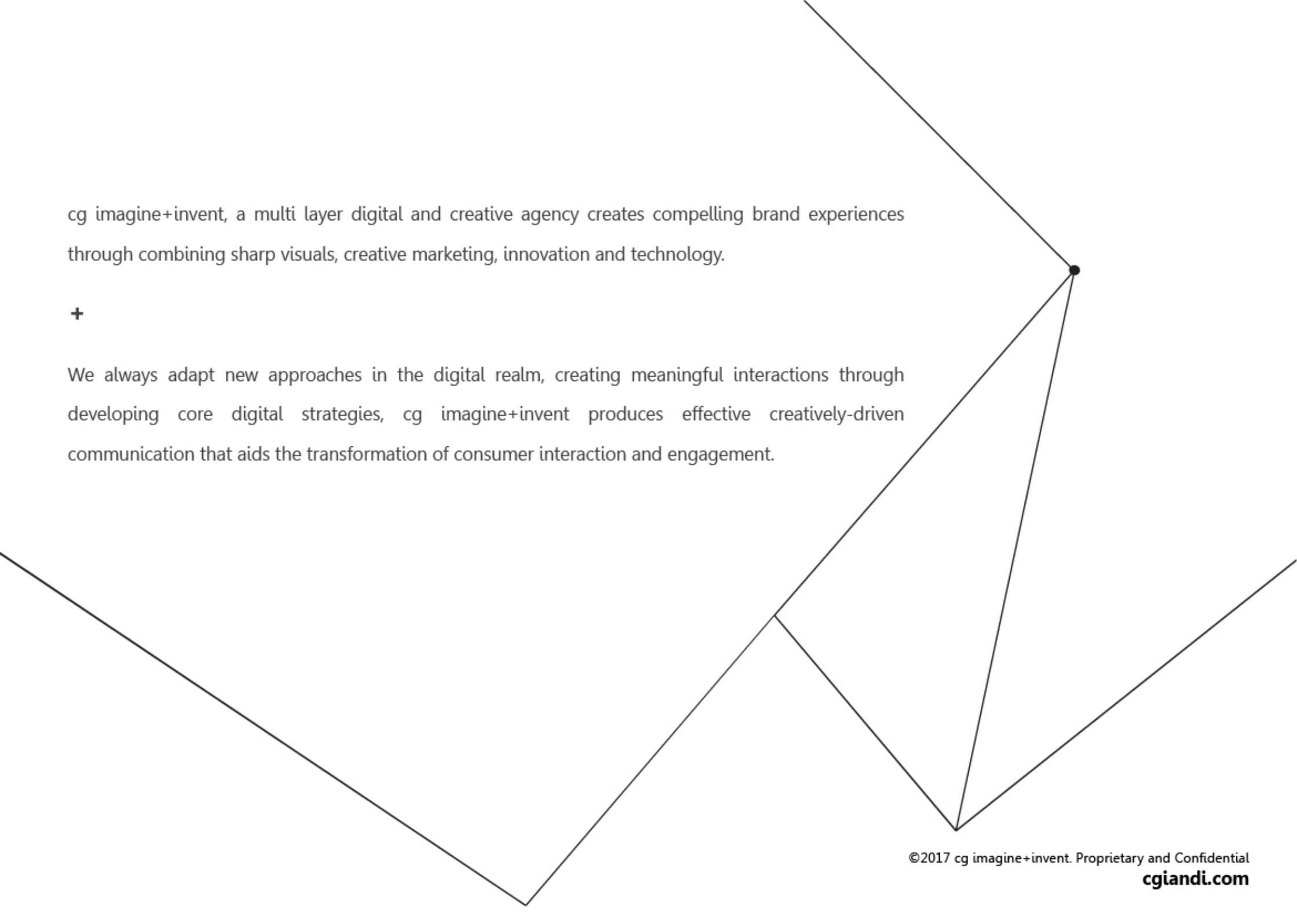


cg imagine+invent.
Digital & Creative Agency



cg imagine+invent, a multi layer digital and creative agency creates compelling brand experiences through combining sharp visuals, creative marketing, innovation and technology.

+

We always adapt new approaches in the digital realm, creating meaningful interactions through developing core digital strategies, cg imagine+invent produces effective creatively-driven communication that aids the transformation of consumer interaction and engagement.

STRATEGY

- Brand strategy + positioning
- Business insights
- Behavioral insights
- Cultural insights
- Competitive research
- Content
- Information architecture
- Campaign planning

CREATIVE

- Branding + identity
- Integrated campaigns
- Concept development
- Editorial
- Motion graphics design
- Photo studio
- Product design
- UI/UX design
- Visual design
- Copywriting

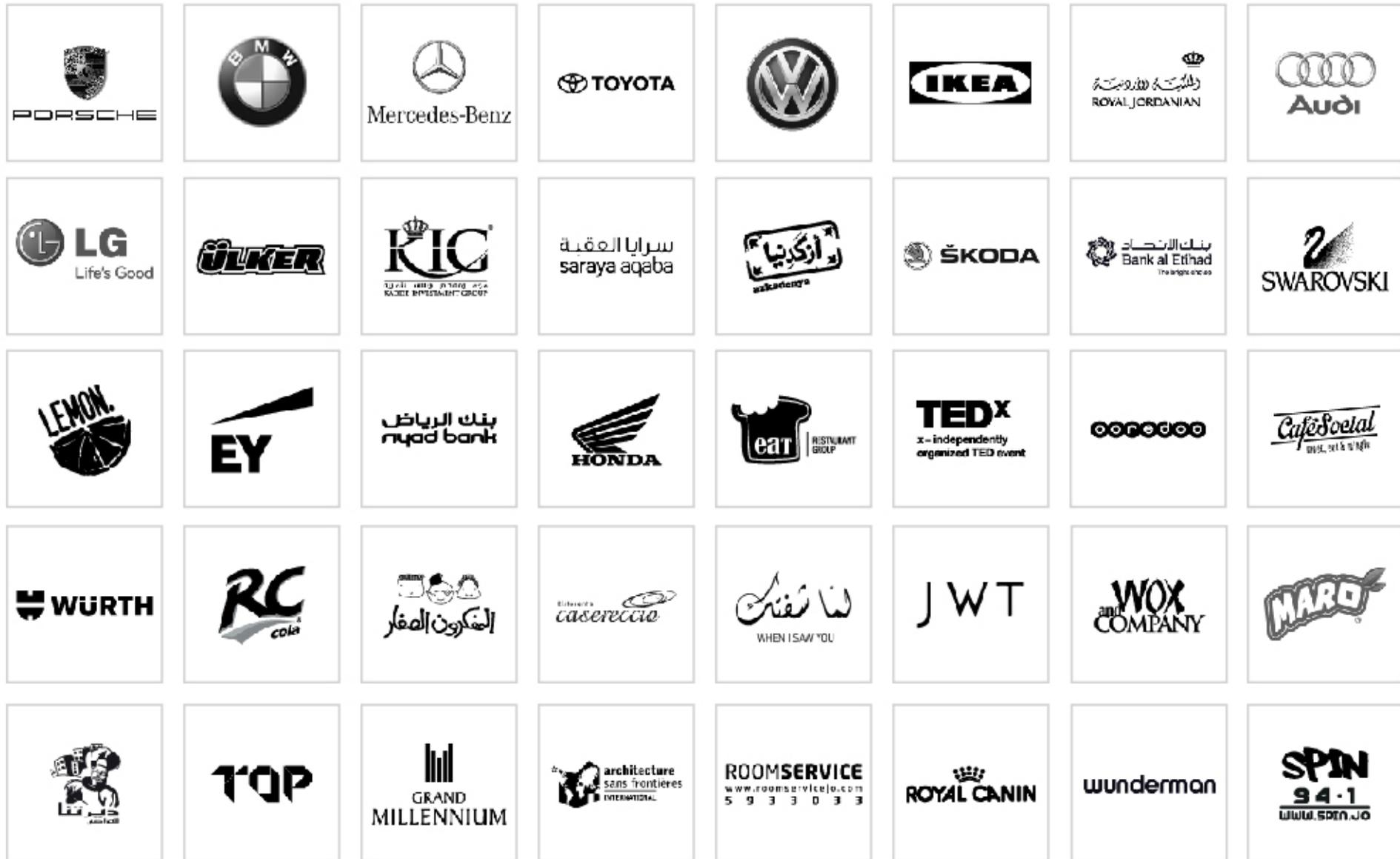
TECHNOLOGY

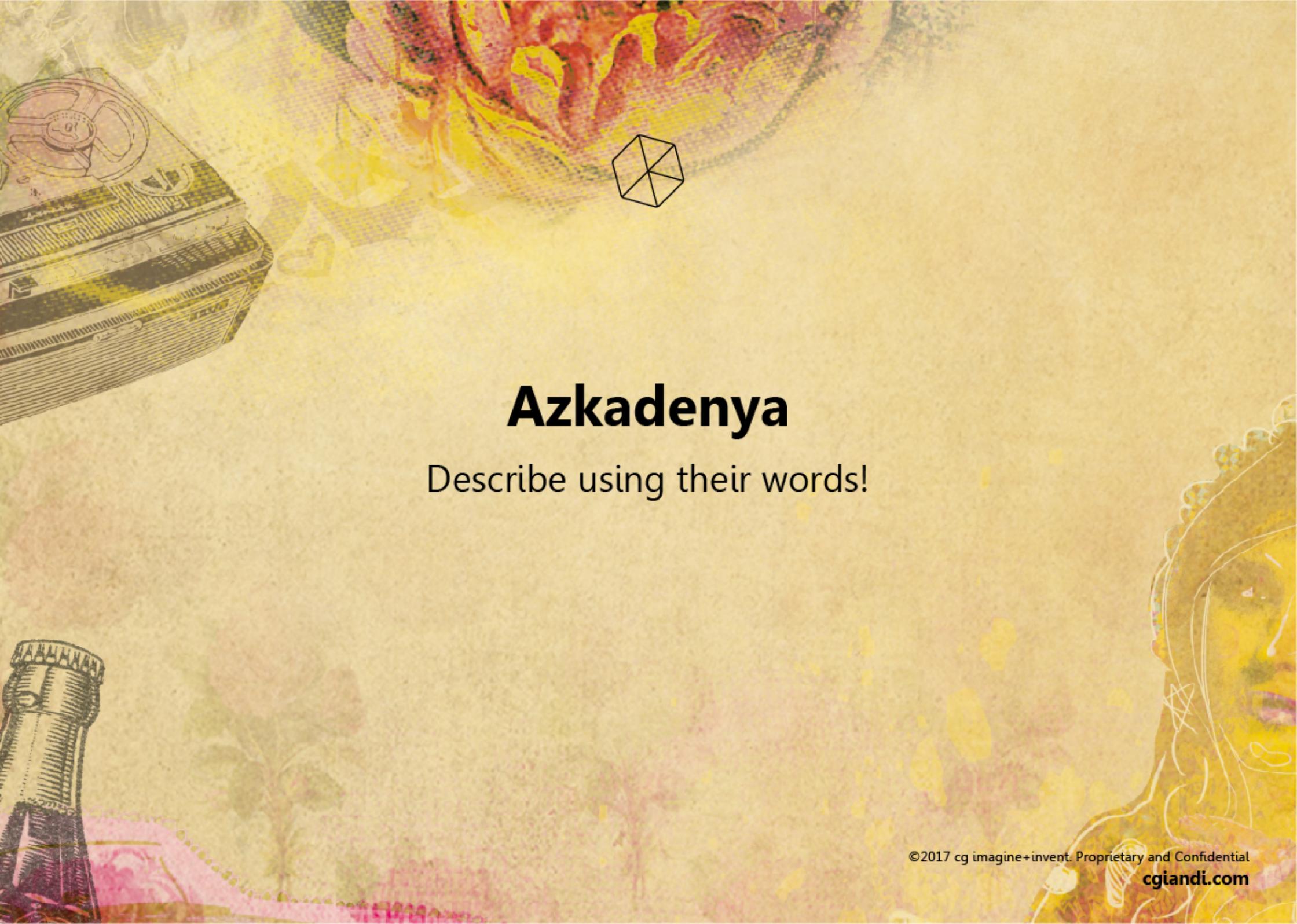
- Product + campaign microsites
- Mobile + web applications
- Emerging platforms + technologies
- Web development
- Game development
- Online advertising

SOCIAL

- Research + discovery
- Creative content
- Audience engagement
- Channel optimization
- Community management
- Influencer outreach
- Measurement + analysis
- Campaign planning
- Reporting

With focus on the creative and unique we deliver
a compelling original experience for fantastic brands.





Azkadenya

Describe using their words!

An interactive retro themed campaign



First case study in the region featured by facebook



أول مره أكل الكفتة و أول يوم اتزنى
وباما على نار الفرن طبخنا كفتة بالطحينية



Gained over

25,000 FANS

in 4 weeks. a **%81** jump

- UI/UX design
- Content Strategy
- Online Advertising
- Audience Engagement
- Campaign Planning
- User Experience
- Interactive Development



Café Social

Get sauced
BBQ season is here!

A LAUNCHING CAMPAIGN FOR A BBQ DREAMLAND!

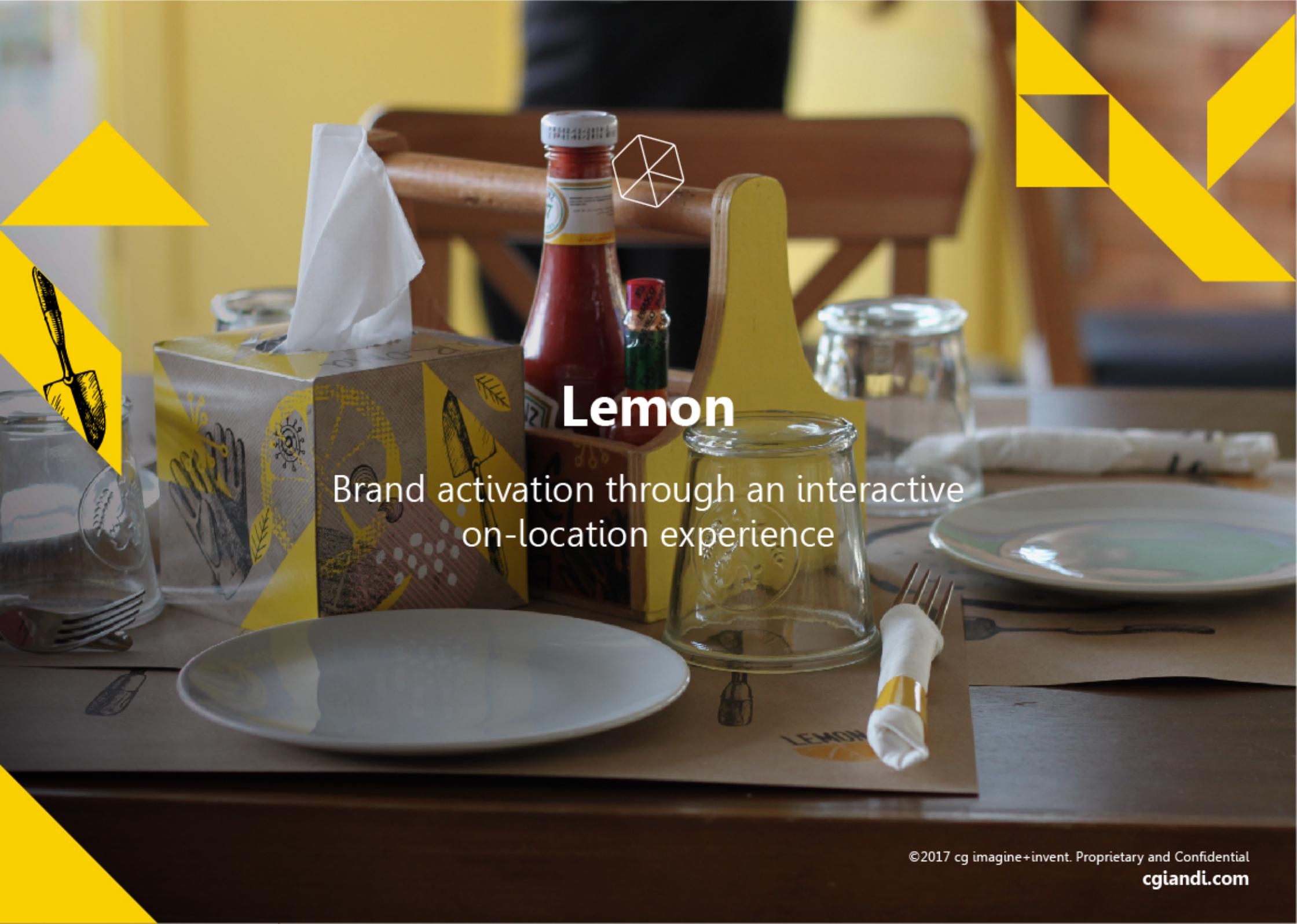


- Research + Discovery
- Interactive Content
- Campaign Planning
- Responsive Design
- User Experience
- Content Strategy
- Photo Shooting



BRANDED SERIES





Lemon

Brand activation through an interactive
on-location experience



EXPERIENCE THE NEW LEMON.



A sneak peek
experience of
the new Lemon

- Behavioral Insights
- Information Architecture
- Research
- Campaign Planning
- Customer Experience
- Graphic Design
- Booth Design



estine

ENC
Richard teaches
his top tips and
techniques

ing cook and writer, he is an
st collection of recipes comes
advice.' Tom Norrington-Davies



Casereccio

Take a journey through Italy



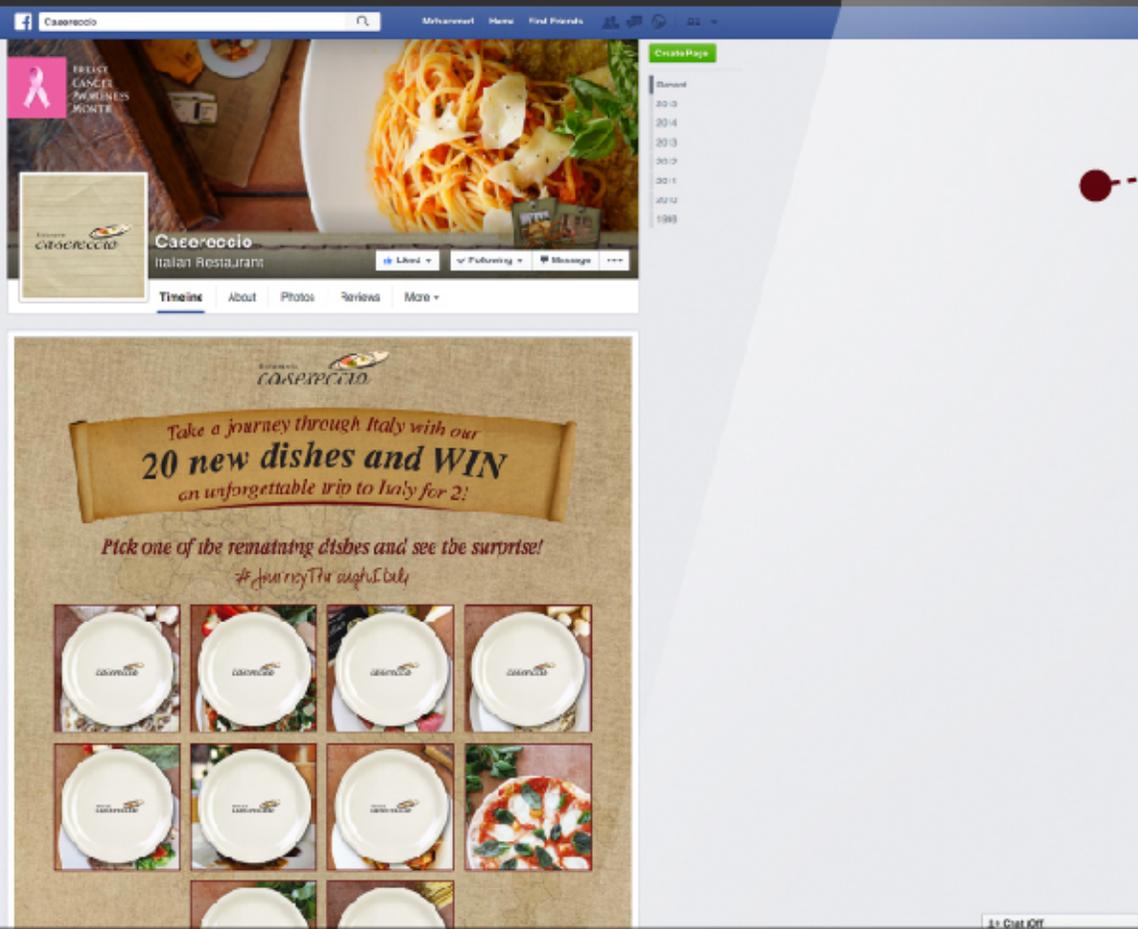
On location & Digital integration

Restorante
casereccio

Take a journey through Italy with our
20 new dishes and WIN
an unforgettable trip to Italy for 2!

Remove ONE plate and see the surprise on its back!

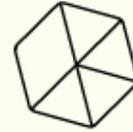
Interactive, Responsive Design



- Information Architecture
- User Interface Design
- Audience Engagement
- Influencer Outreach
- Campaign Planning
- Mobile + Web Applications
- Concept Development
- Photo Shooting

- UI/UX Design
- Responsive Design
- Graphic Design
- Interactive Development
- Photo Shooting





Deeritna

An ordering app that brings clarity
In user-experience by focusing on customer



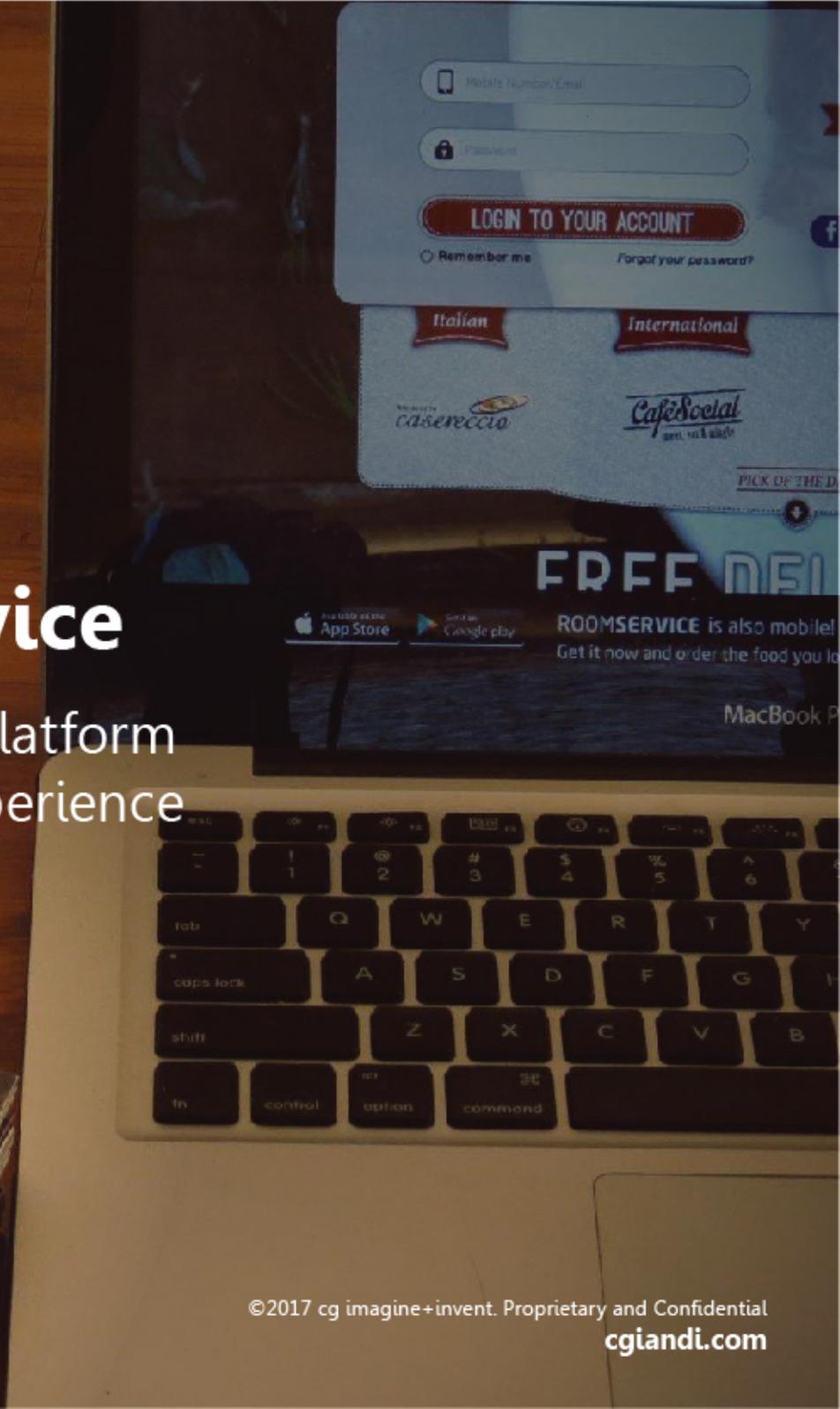
- Concept Development
- UI/UX Design
- Copywriting
- Mobile + Social Applications
- Experience Design
- Photo Shooting





Room Service

An original multi-platform
online ordering experience





- Behavioral Insights
- Competitive Research
- Content
- Information Architecture
- Concept Development
- User Experience
- Motion Graphics Design
- UI/UX Design
- Mobile + Web Applications
- Online Advertising
- Audience Engagement



Golden Award winner for the best food content and ordering app.
JAWA 2014

SECONDI CARNE



Filetto Aglio Olio 11.95 JD
Prime Filet Of Beef, Marinated In Giga Olive Oil, Garlic & Chili Sauce, Served With Sautéed Vegetables & Your Choice Of Potatoes

Filetto Ai Funghi 11.95 JD
Prime Filet Of Beef, Topped With Our Mushroom Sauce, Served With Sautéed Vegetables & Your Choice Of Potatoes

Filetto Ai Erba 11.99 JD
Prime Filet Of Beef With Our Homemade Italian Herb Butter, Served With Sautéed Vegetables & Your Choice Of Potatoes

Filetto Al Pepe 11.95 JD
Prime Filet Of Beef, Topped With Our Pepper Sauce, Served With Sautéed Vegetables & Your Choice Of Potatoes

Filetto Alla Crema Di Funghi 11.95 JD
Prime Filet Of Beef With Our White Mushroom Sauce, Served With Sautéed Vegetables & Your Choice Of Potatoes

Filetto Alla Mediterranea 12.96 JD
Grilled Premium Filet Of Beef Smothered In Our Special Mediterranean Sauce Of Mushrooms, Artichokes, Black Olives, Sun Dried Tomatoes, Pine Nuts, Basil & Oregano, Topped With Melted Parmesan Cheese, Served With Sautéed Vegetables & Your Choice Of Potatoes

Scaloppine Ai Limoni 11.99 JD
Slices Of Beef Filet, Marinated In Lemon Butter & Fresh Herbs, Served With Sautéed Vegetables & Your Choice Of Potatoes

Add 3JDs to upgrade to Aglio

DOLCI

Pizza Nutella 4.40 JD
Nutella Stuffed Pizza Baked In Our Wood Oven

Tiramisu 4.20 JD
A Multilayered Dessert Of Biscuits, Coffee & Fresh Cream

Gelato Two Scoops 2.80 JD
Your Choice Of Vanilla, Chocolate, Strawberry

Nutella Specialty 5.10 JD
Nutella Stuffed Pizza Baked In Our Wood Oven, Served With Your Choice Of Toppings: Bananas Or Hazelnuts

ROOM

SERVICE

www.roomservicejo.com
Issue #2 - 2015

FREE 10⁰⁰'s
Gift Voucher
Last Issue

- Concept Development
- Editorial
- Visual Design
- Copywriting
- Photo Shooting



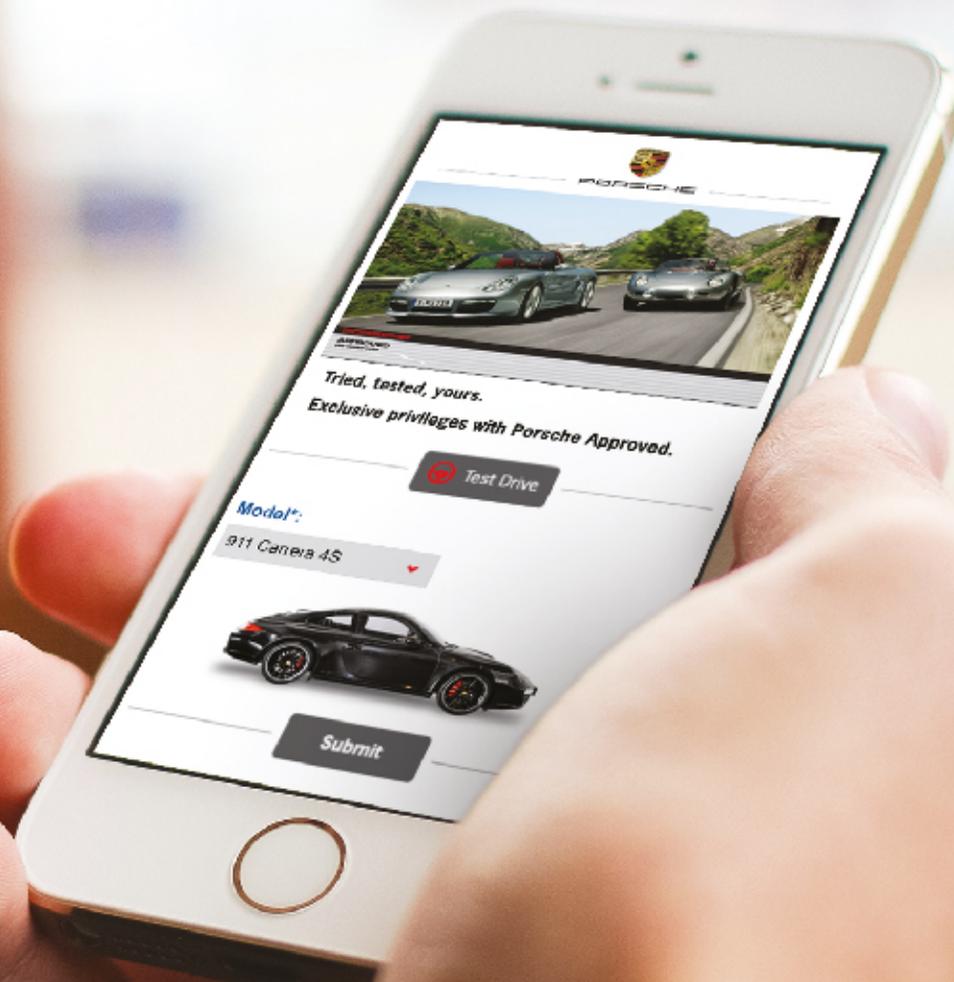
Porsche

A novel digital presence and
Promotional experience



The Porsche test drive booking app

- Design System
- UI/UX Design
- Measurement + Analysis
- Mobile + Web Applications
- Concept Development
- Lead Generation
- CMS Implementation
- Publishing System



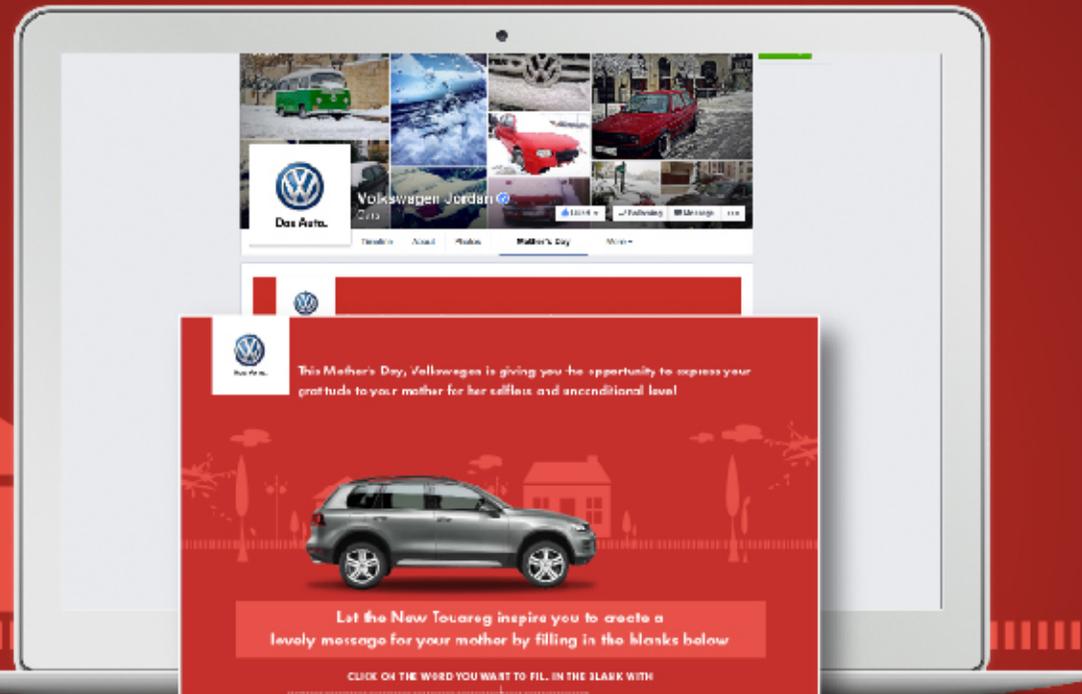


Volkswagen

Building a community



Mother's day



- Research + Discovery
- Campaign Planning
- User Interface Design
- Game Development
- Community Management
- Measurement + Analysis

 This Mother's Day, Volkswagen is giving you the opportunity to express your gratitude to your mother for her selfless and unconditional love.



Let the New Touareg inspire you to create a lovely message for your mother by filling in the blanks below

CLICK ON THE WORD YOU WANT TO FIL IN THE BLANK WITH

strong	unique
rough	sneak
outstanding	innovative
the perfect companion	
influence	incredible
amazing	dynamic
power	powerful
lovely	safe
safety	strength
idea	courage

New Message

To my mom:

Thanks for always being there for me

I'm grateful to you because you are **strong**.

You supported me, gave me the _____ that I needed whenever life got a little harsh.

You always ask about me and show me right from wrong. I keep reminding myself that you are _____.

You're a(n) _____ woman to me, I look up to you for the traits that you represent, your _____ and _____.

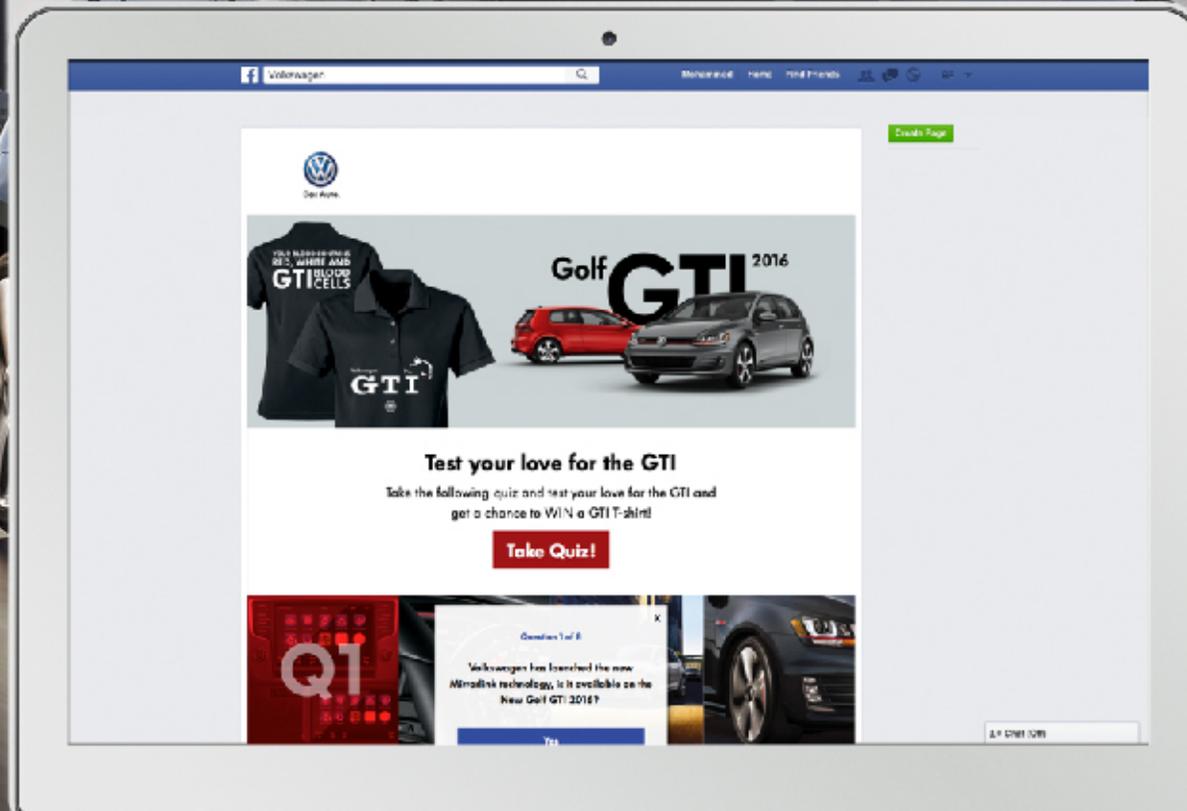
I am proud to call you mom!

All messages will enter a draw for a chance to WIN a luxury trip in the New Touareg and a lunch for four persons at 

Whiles are for illustration purposes only. Terms & conditions apply.

Golf GTI

- Concept Development
- UI/UX Design
- Copywriting
- Influencer Outreach
- Community Management
- Audience Engagement
- Interactive Development
- Online Advertising

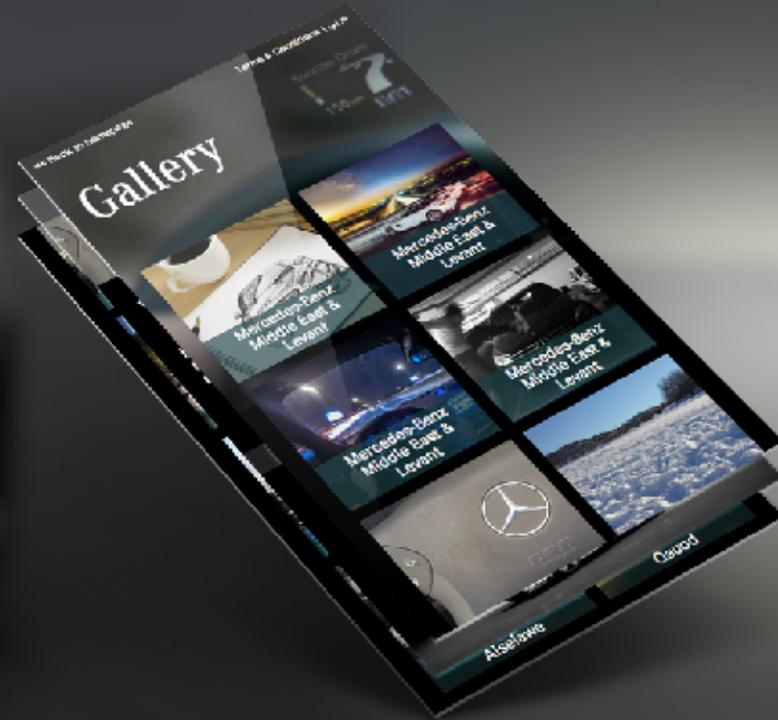


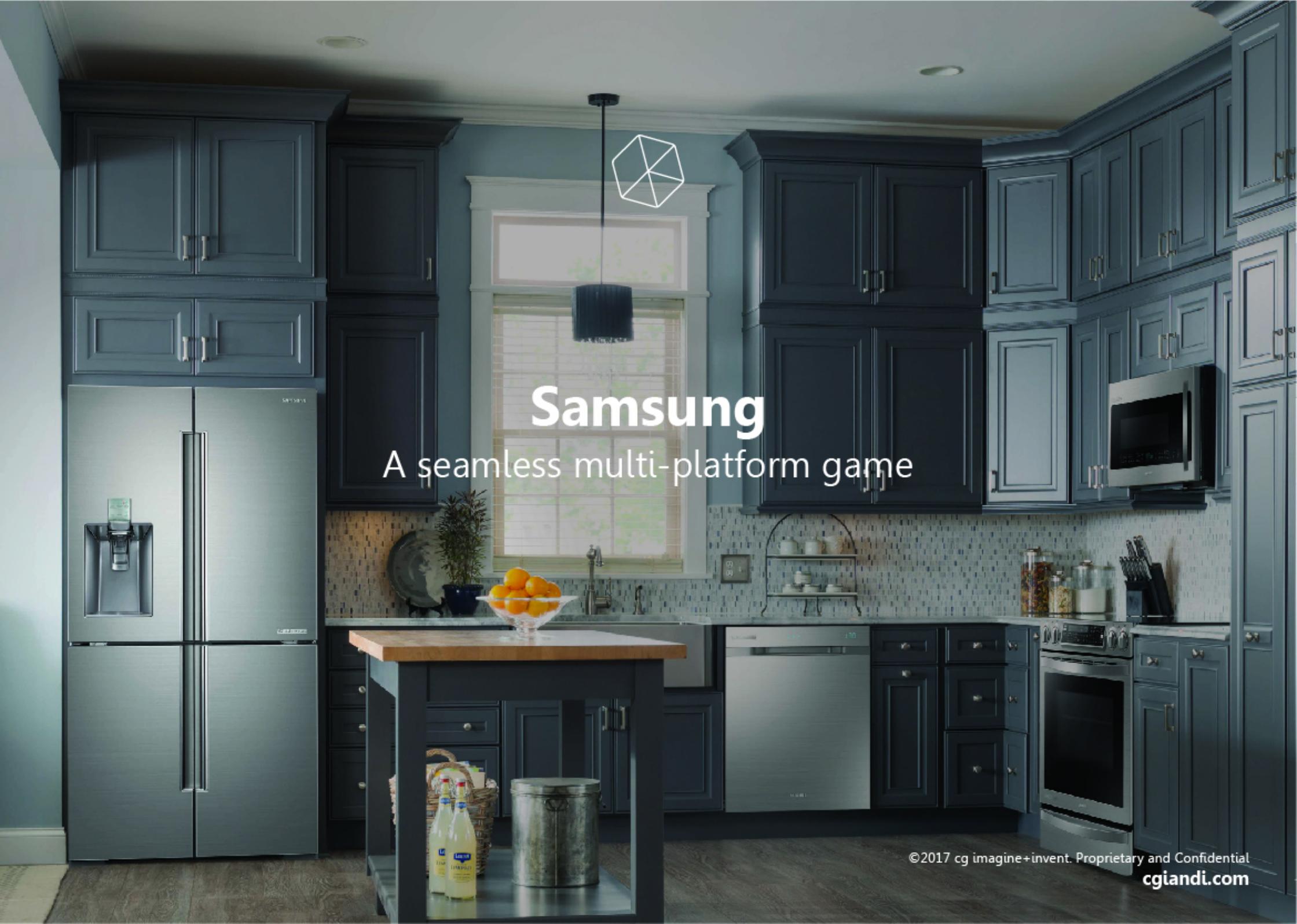


Mercedes-Benz

A new audience for a legendary brand

- Responsive Design
- Front-end Development
- Product + Campaign Microsites
- Audience Engagement
- Measurement + Analysis
- Reporting



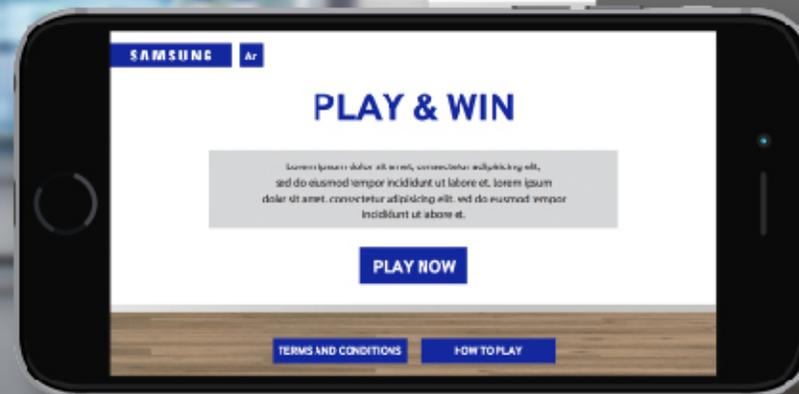
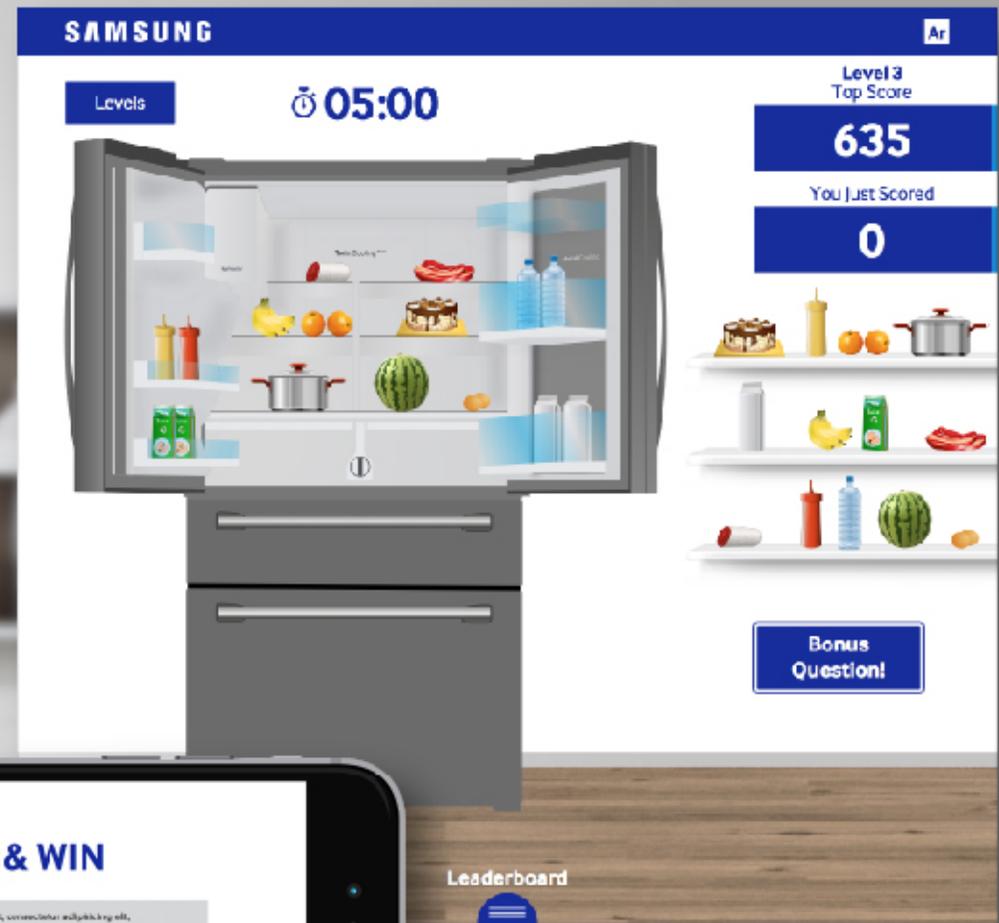


Samsung

A seamless multi-platform game

- Concept Development
- UI/UX Design
- Visual Design
- Game Development
- Fan Engagement
- Channel Optimization
- Interactive Development
- Responsive Design
- Measurement + Analysis

Fill the fridge and win!

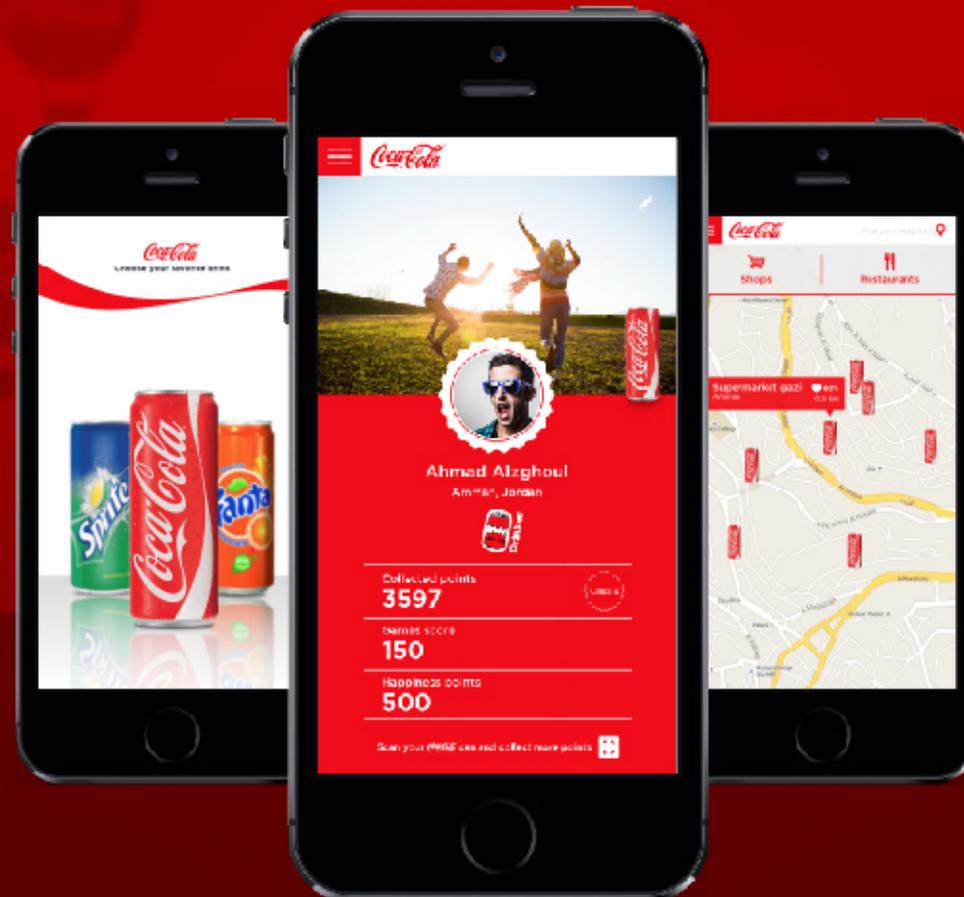




Coca Cola

Technology meets innovation

- Competitive Research
- Information Architecture
- UI/UX Design
- Visual Design
- Emerging Platforms
- Game Development
- Loyalty System
- Influencer Outreach
- Audience Engagement
- CMS Implementation
- Interactive Development







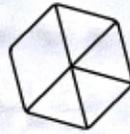
Royal Canin

Empowering social sharing with responsive design

The "Selfie with my pet" app

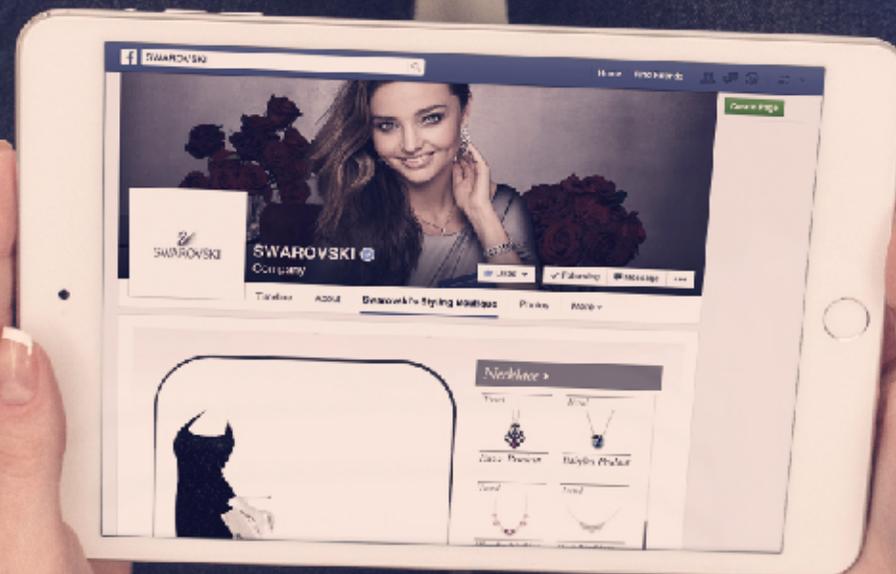


- UI/UX Design
- Creative Content
- Campaign Planning
- Audience Engagement
- Community Management
- Influencer Outreach
- Measurement + Analysis



Swarovski
The styling boutique

- User Experience
- Interactive Development
- Front-end Development
- CMS Implementation
- Audience Engagement
- Creative Content
- Web Application
- Measurement + Analysis





EY

Connecting businesses in the digital realm



- Concept Development
- UI/UX Design
- Web Development
- Information Architecture
- Engagement
- CMS Implementation
- Graphic Design
- Publishing System

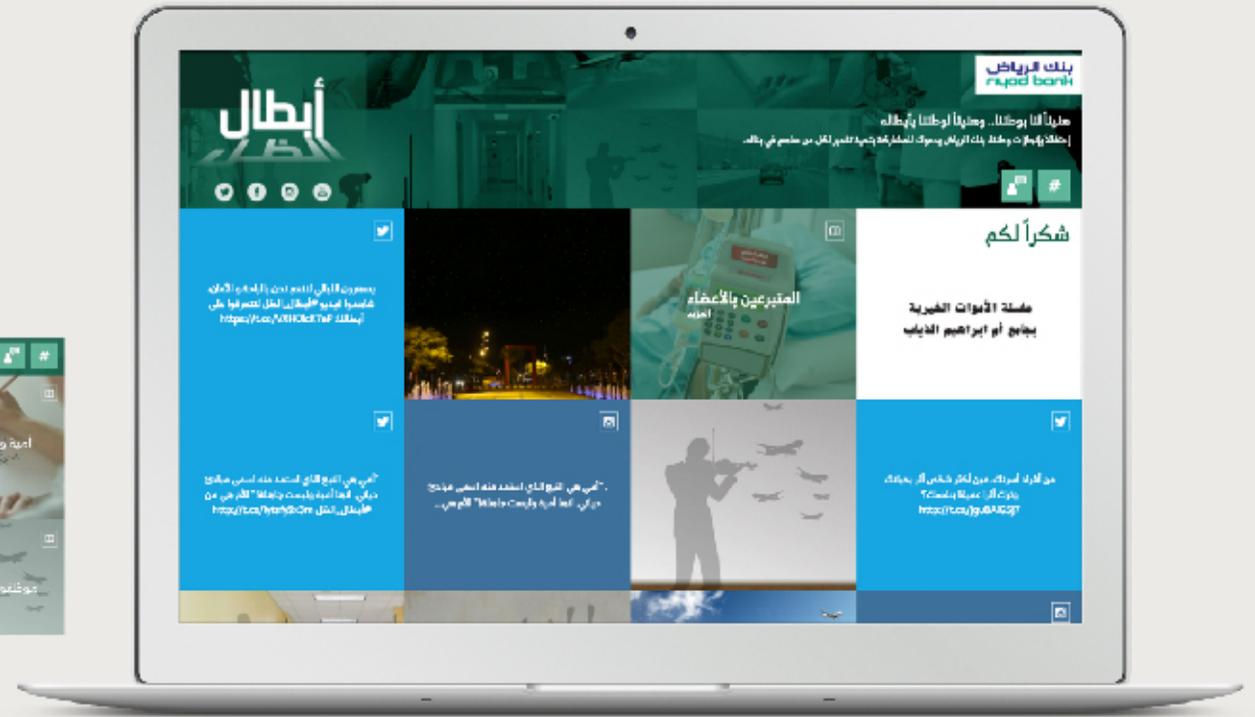


Riyad Bank

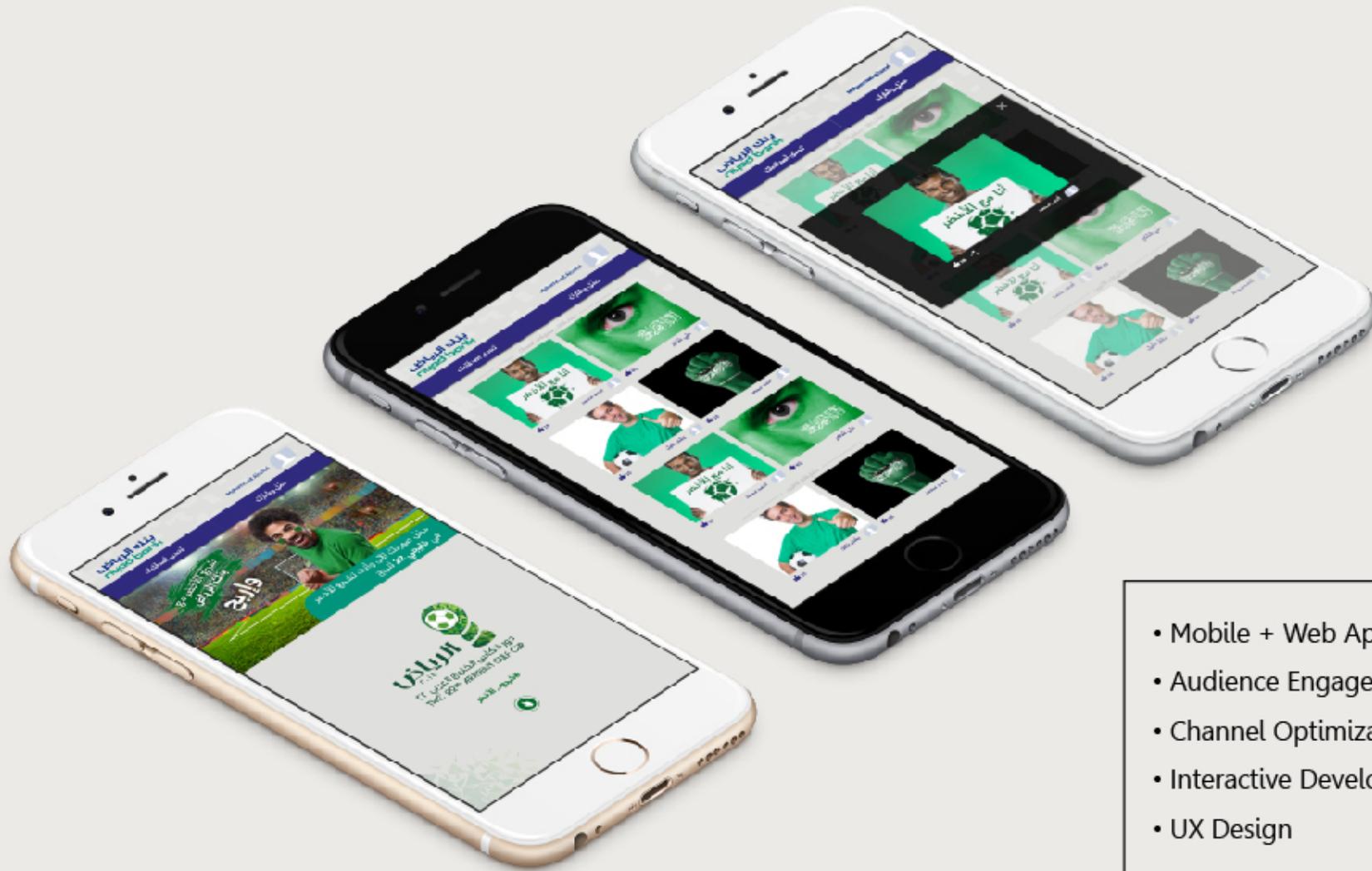
Collaboration between design and development

An online initiative that captivated Saudi Arabia

- Campaign Microsites
- Audience Engagement
- Influencer Outreach
- Responsive Design
- Front-end Development
- Measurement + Analysis



Keeping fans engaged



- Mobile + Web Applications
- Audience Engagement
- Channel Optimization
- Interactive Development
- UX Design

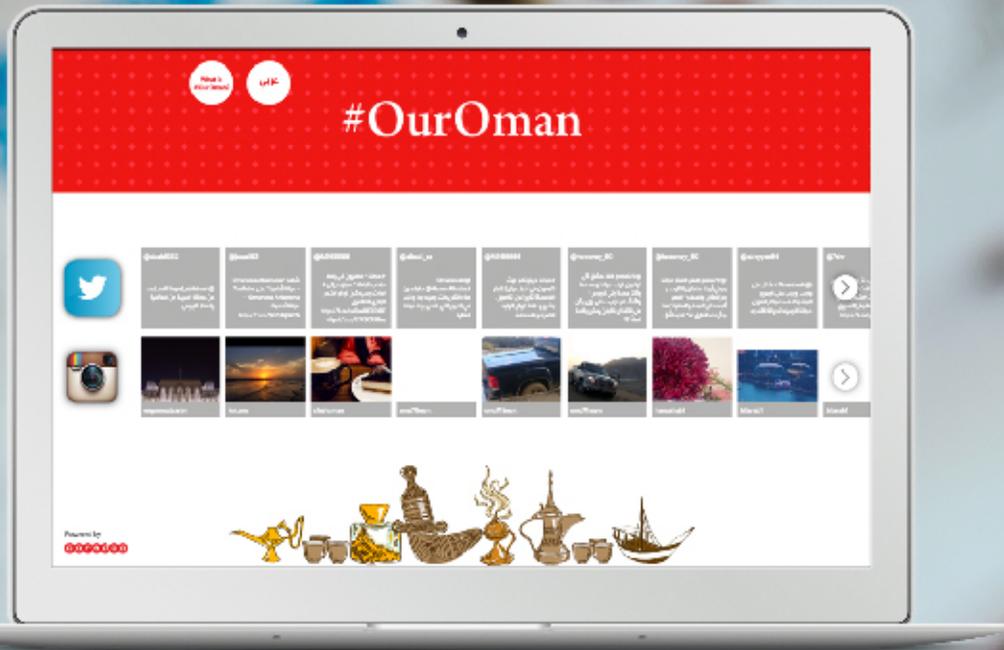


Ooredoo

For the love of Oman

- UI/UX Design
- Responsive Design
- User Experience
- Audience Engagement
- Channel Optimization
- Mobile + Web Applications
- Measurement + Analysis

#OurOman





Bank al Etihad

A smart responsive design for a local initiative

- Campaign Microsite
- UX Design
- Web Development
- Audience Engagement
- Social Integration
- Screen Adaptation
- Measurement + Analysis



عمل الخير لليوم
هم بالخير لصحة نفسك

امتداداً لمسيرة الخير والعطاء التي نقوم بها بشكل دائم كجزء من مسؤوليتنا الاجتماعية وخاصة خلال شهر رمضان المبارك، سنقوم بدعم "خيمة موائد الرحمن/ تكية ام علي" و"إفطار الأيتام/ متحف الأطفال" و"طرود غذائية/ بنك الطعام الأردني" و"مبادرة ارسم بسمة/ مركز فها الثقافي" و"مبادرة فوانيس/ جمعية ضحوات" بهدف ادخال الفرحة لقلوب الأطفال ولأيتام من خلال افطانات رمضانية لرسم البسمة على وجوههم.

مشاركنا و #عزيم_للصلاة وفعل الخير، مكل مشاركة ستساعد على نشر الخير

عدد التفريدات لنشر الخير
٢١٥ تفريدة

شارك
عزيم

عدد الوجبات المقدمة
٤٦٥ وجبة

عدد المتطوعين على مدار العام
٥٥ متطوع

سجّل اسمك معنا للتطوع والمشاركة في مبادرات الخير التي سنقوم على مدار العام

كن جزءاً من مبادرة اجتماعية هادفة ... كن الخيار المثالي ...

تطوع هنا لفعل الخير



Grand Millennium Hotel

Redefining communication strategy that
puts the customer first



GRAND
MILLENNIUM

Sushi night

Sushi Night:
Unlimited sushi flavours every
Saturday, Wednesday & Friday at
JOD 22 excluding beverages and
JOD 30 including selected wine & beer

Thai Night:
Authentic Thai delicacies prepared by
our chef at JOD 30 including selected
wine & Beer

Seafood Night:
Seafood prepared a la minute every
Sunday - JOD 60 including wine and
selected beer.

Sushi Teppanyaki night:
Enjoy a selection of fresh seafood,
meat or chicken made with a show at the
Teppanyaki counter at JOD 40 with
selected house beverages every Tues &
Thursday

Toshi
Microcine Floor,
Grand Millennium Hotel

Essenevallon
+96253004500 / +962797590900

GRAND
MILLENNIUM
HOTEL

Get addicted to
a wholesome experience.

Sushi night

TOSHI
Authentic Asian Cuisine

- Business Insights
- Cultural Insights
- Competitive Research
- Information Architecture
- Campaign Planning



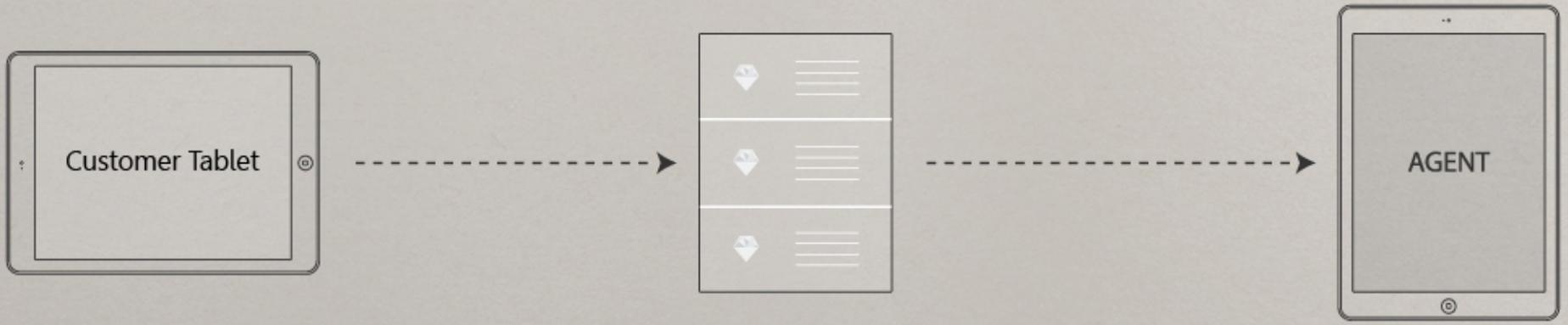
- Photo Shoot
- Visual Design
- Copywriting
- Graphic Design
- Campaign Planning
- Online Advertising



Kooheji

Digitalize in-store shopping experience





1

2

3



Collection

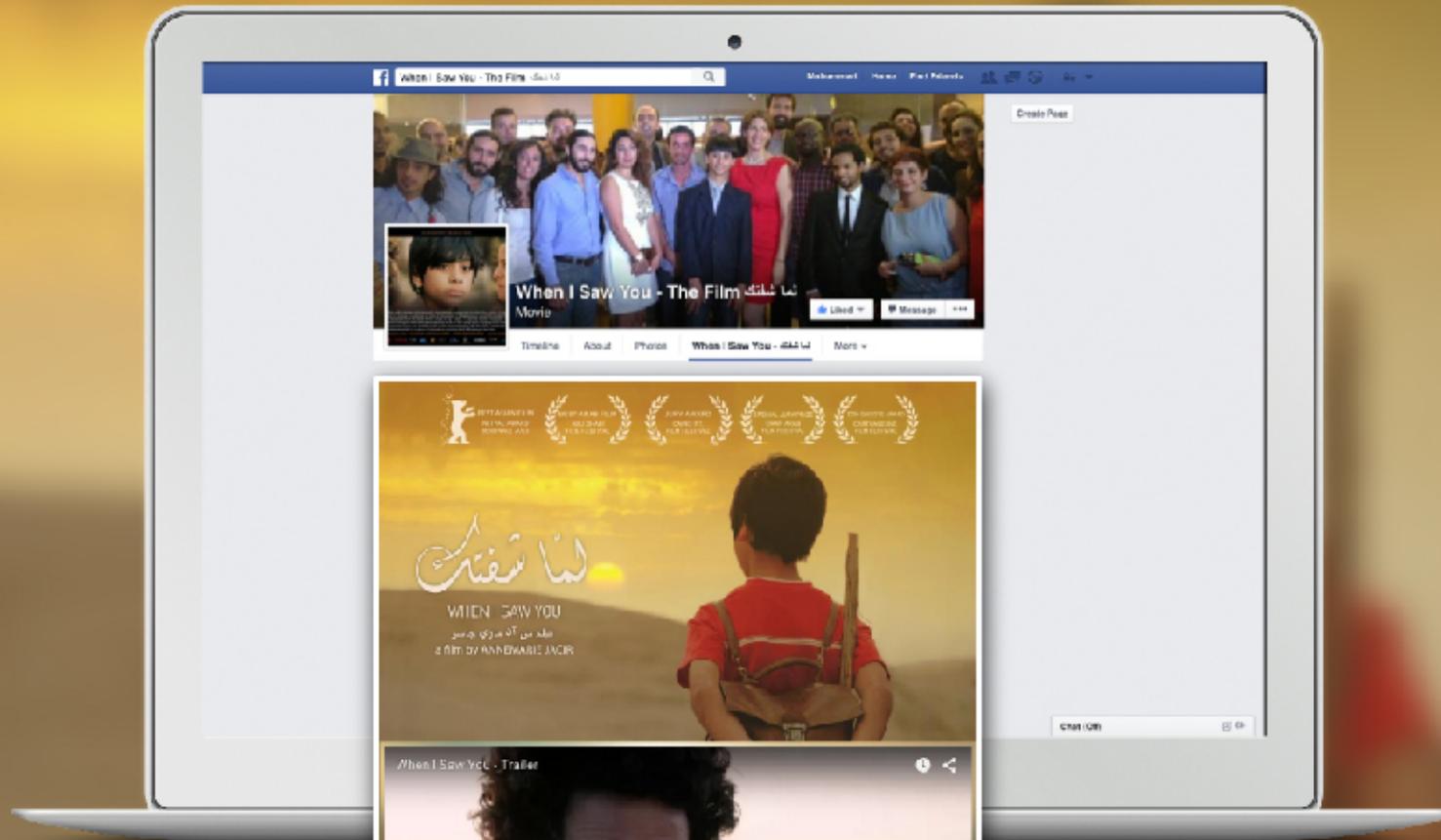
- Research + Discovery
- Behavioral Insights
- Cultural Insights
- Strategy
- Concept Development
- Information Architecture
- Content Strategy
- UI/UX Design
- Emerging Platforms + Technologies
- Mobile + Web Development





When I Saw You

A film by Annemarie Jacir



- Campaign Planning
- Information Architecture
- Content Strategy
- Online Advertising
- UI/UX Design
- App Development
- Audience Engagement

When I Saw You - The Film

لنا سفير

WHEN I SAW YOU
فيلم من آن توري جيسر
a film by ANDREW JACOB

When I Saw You - Trailer

Where'd you come from?

London, 1967. Tariq, 11, eccentric and unbound, runs away from home in a search for freedom. Some people follow the masses, others the sun. A journey of the human spirit that leaves no borders.

INDIA

#WHENISAWYOU

CGI

Thank you